

Multimedia Publishing
CD-ROM Speaker Information Form

(please print legibly)

SPEAKER Brewster Kahle TITLE President
COMPANY WAIS Inc.
ADDRESS 1040 NOEL DR.
CITY MENLO PARK STATE CA ZIP CODE 94025
COUNTRY USA POSTAL CODE 9
TELEPHONE 415-617-0444 FAX 415-327-6513

I will submit the following in support of my presentation on the CD-ROM:

☒ Handout Materials

☐ Technical Papers

☒ 1 to 2 Paragraph Biography (Please include a review of your career highlights, special industry contributions and/or academic background)

☐ Small B/W or Color Photograph (Portrait style - unfortunately, this can not be returned)

Supported Electronic Formats for Material Submission

Please select the format that you will be submitting your files in:

☐ Microsoft Word (Mac or Windows)

☐ Wordperfect (Mac or Windows)

☐ ASCII Text

☐ Persuasion (Mac or Windows)

☒ PowerPoint (Mac or Windows)

☐ Acrobat .PDF

☐ _____ Other Graphics Program

☐ 35mm Slides or Color Transparencies (** We will return these by January 16th if requested **)

If Submitting Files: _____ Windows Format ☒ Macintosh Format

(All files MUST be submitted on a 3.5" disk, or Syquest Cartridge, and CLEARLY LABELED)

☐ I am unable to submit my materials electronically and am sending Hard Copy to be scanned.

Closing Dates

All material to be included on the CD-ROM must be received by December 27, 1994 unless prior arrangements have been made.

To Reserve Space On The CD ROM:

Fax this Speaker Information Form to (818) 879-0533.

Shipping Instructions

Ship all materials to: Multimedia Publishing, Attn: IW94
645 Riverstone Lane, Suite 134
Agoura, CA. 91301

Multimedia Publishing, Inc.

Chicago Office

**CONGRATULATIONS ON AN OUTSTANDING
FALL INTERNET WORLD CONFERENCE AND EXPO !!**

Dear Internet World Speaker:

The industry is still talking about the great Fall Internet World conference. Thank you for sharing your knowledge, experience and guidance and contributing to its success. As a speaker at Fall Internet World, your presentation will be published on the Fall Internet World '94 Conference CD-ROM. By utilizing the CD ROM, conference attendees will have the ability to tap your insight long after the conference is over and their notes a little worn around the edges. Multimedia Publishing would like to invite you to enhance your CD ROM presentation to include handout materials, technical papers, a short biography, contact information and even a personal photograph. Best of all, it's free.

Free CD-ROM Listing

As a confirmed speaker in the Fall Internet World '94 conference, a transcript of your entire presentation will appear on the Internet World '94 CD-ROM. MecklerMedia has also provide us with basic contact information on yourself (as it appears in the Fall Internet World conference program) which will be included on the CD-ROM or you can submit your own contact information by filling out the attached Speaker Information form and faxing it to 818-879-0533.

Increase Your Impact With This Authorized CD-ROM

Multimedia Publishing has been exclusively authorized by Mecklermedia to publish this CD-ROM. This CD-ROM, when complete, will contain the entire conference: session transcripts containing virtually every session including questions and answers, speaker handouts and much more. Information that will be referenced time and time again, long after the conference is over.

Your Fall Internet World presentation on the CD-ROM can be significantly enhanced by including handout materials, technical papers, a short biography or a personal photograph. The conference only lasts a few days. The CD-ROM, much longer.

Please Participate In This Exciting Project

Maximize your visibility as a speaker at Fall Internet World '94. Please complete and fax the Speaker Information Form TODAY to Multimedia Publishing at 818-879-0533. All materials are due by December 27th. If you have any questions or special requirements please call me directly at 217-543-2586.

Sincerely,

Anthony M. ChmielAnthony M. Chmiel
Vice President

PS. As a charter member of the first-ever Fall Internet World Conference CD-ROM you can magnify your visibility, extend your reach and drive your message home long after the event is over. Please call or fax today !

Fax Transmission

Date: Thursday, December 15, 1994

Time: 11:16:36 PM

Pages: 3

To:

Name:

Company:

Fax Number:

Voice Number:

From:

Name: Tony Chmiel

Company: Multimedia Marketing

Fax Number: 217-543-2586

Voice Number: 217-543-2586

Note:

A Special Announcement To Fall Internet World 1994
Conference Participants (Speakers, Session Chairpersons)
Regarding the Conference CD ROM.

P.S. (Speakers can acquire a conference CD ROM for \$30.00
-- That's a SAVINGS of \$89.00 off the retail price. Please call
800-301-2341 today for Details !!)

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COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

COUNTRY _____ POSTAL CODE _____

TELEPHONE _____ FAX _____

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Vice President

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*Brewster Kahle*

January 3, 1994

Dear Fall Internet World '94 Speaker:

Your participation in the Internet World Conference was a valuable contribution to everyone interested in the state-of-the-art technology. As the CD-ROM publisher of this conference, we very much want to include your presentation materials that you may have used, as well as your bio and photo on the conference CD. As a follow-up to our fax last month we have extended the deadline to receive these materials, so please respond to the following:

I will submit the following materials for inclusion on the CD-ROM

- ☒ Biography: 1-2 Paragraphs
- ☒ Presentation Materials: Handouts/Overheads
- ☐ B/W or Color Photograph of myself (2" x 2" or larger)

I will submit my materials in the following formats:

- | | |
|---|--|
| <input type="checkbox"/> Microsoft Word (Mac or Windows) | <input type="checkbox"/> WordPerfect (Mac or Windows) |
| <input type="checkbox"/> ASCII Text | <input type="checkbox"/> Acrobat.PDF |
| <input checked="" type="checkbox"/> PowerPoint (Mac or Windows) | <input type="checkbox"/> Other graphics pgm. _____ |
| <input type="checkbox"/> Persuasion (Mac or Windows) | <input type="checkbox"/> Hardcopy only |

Please send the materials to:

Multimedia Marketing Attn: IN94
645 Riverstone Lane, Suite 134
Agoura, CA 91301

Deadline for submission is **JANUARY 13, 1995.**

Thank you in advance for providing these materials. We look forward to their inclusion on the CD. Should you have any questions, please feel free to call me at phone number (818) 879-1151 or (800) 301-2341.

Best Regards,

Holly Tucker
Production Manager

FAX

DATE: Wednesday, January 4, 1995

TO: John Duhring, WAIS, Inc.

FAX: (415) 327-6513

FROM:

PAGES: 2

MEMO